

# Principles of Scarcity Pricing

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# Outline

- The Value of Balancing Capacity
- Implicit and Explicit Auctioning of Balancing Capacity
- Operating Reserve Demand Curves Based on LOLP
- The Missing EU Market for Real-Time Balancing Capacity
- The CREG Scarcity Pricing Studies

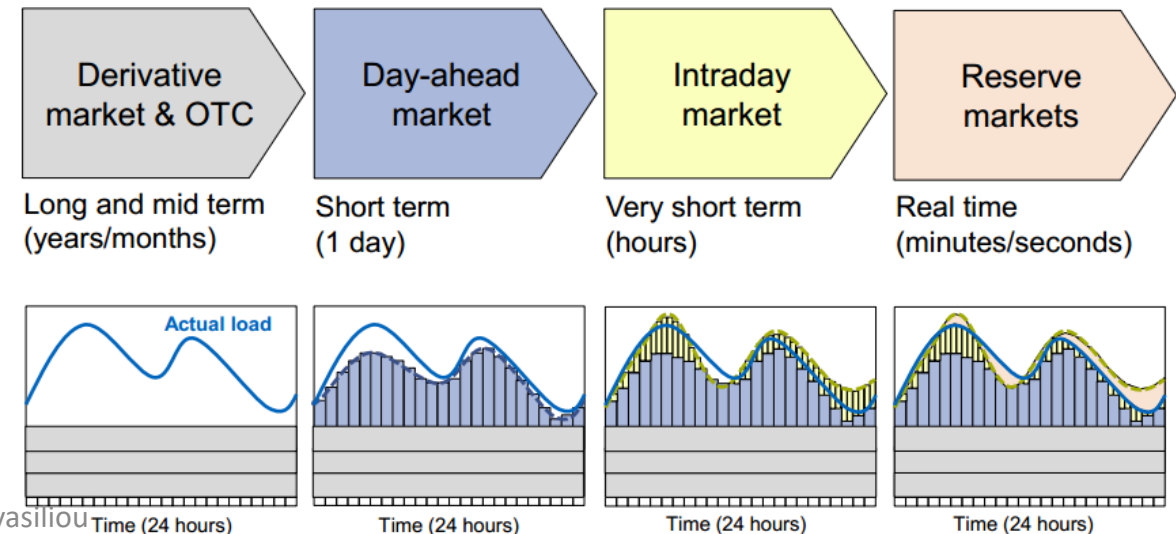
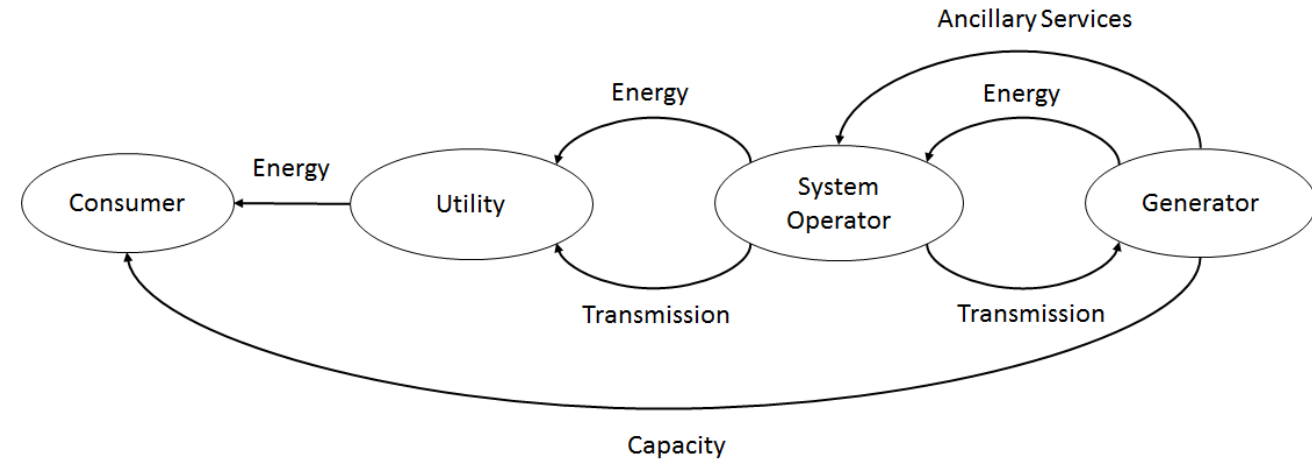
# The Value of Balancing Capacity

# Mechanisms for Compensating Capacity

- Energy-only markets that rely only on VOLL pricing
  - The energy market without price caps is the only source of revenue
  - Risky for investors (-), politically contentious (-)
- Installed capacity requirements
  - Member States decide on a target capacity and TSO procures it through annual auctions
  - Safer for investors (+), capacity target is contestable/non-transparent (-), does not ensure flexibility (-), complex variations among Member States (-)
- Capacity payments
  - Energy prices are uplifted by capacity payment
  - Installed capacity may err significantly (-)
- **Energy-only markets with a scarcity pricing function**

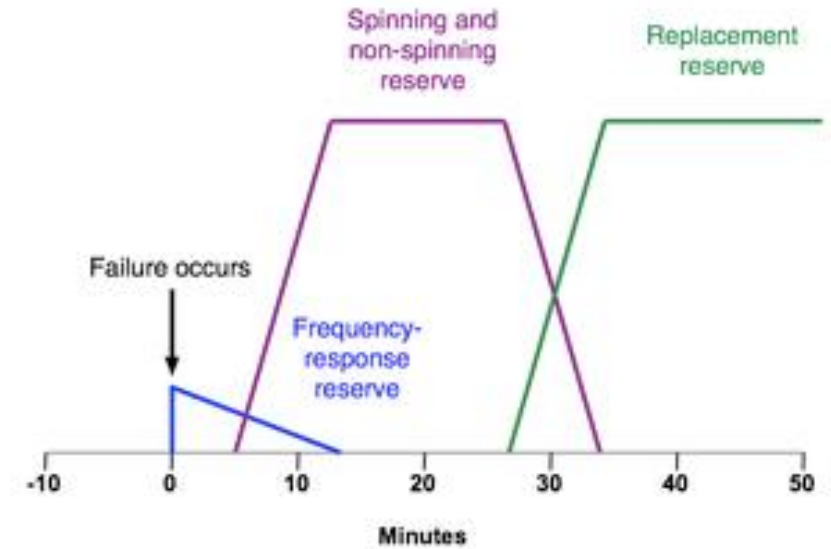
# Revenue Streams in Electricity Markets

- Energy
  - Day-ahead 'uniform price' auction
  - Real-time uniform price auction for activated *energy*
- Balancing capacity
  - Month/week/day-ahead auction for reserve *capacity*
- Capacity
  - Auctioned annually in some markets
- Recent migration of value away from energy markets and into flexibility (balancing capacity)

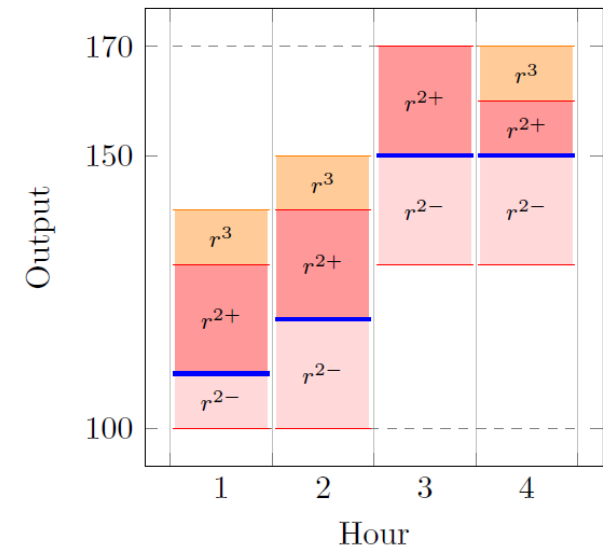


# Balancing Capacity

- Frequency containment reserve (FCR): immediate response to change in frequency
- Automatic frequency restoration reserve (aFRR): reaction in a few seconds, full response in 7 minutes
- Manual frequency restoration reserve (mFRR): available within 15 minutes
- Replacement reserve
- Commitment of balancing capacity induces opportunity cost because it displaces energy sales



Focus of our proposal



# Value of Balancing Capacity (in Real Time)

- Consider a system with imbalances distributed according to a normal distribution with mean of 0 MW and standard deviation of 10 MW
- Consider a market with two BSP offers:
  - BSPA: 10 MW @ 20 €/MWh
  - BSPB: 10 MW @ 50 €/MWh
- Suppose that the system experiences an imbalance of 15 MW:
  - Price-taking TSO demand for 15 MW
- At that level of stress, what is the value of additional capacity to the system?
  - With 5 MW left in the system, the probability of losing load is  $\mathbb{P}[Imbalance \geq 5 \text{ MW}] = 30.9\%$
  - At this level, reserves prevent load shedding 30.9% of the time
  - If VOLL = 1,000 €/MWh, the value of an additional MW translates to  $1,000 \text{ €/MWh} \times 30.9\% = 309 \text{ €/MWh}$
- The balancing energy price in this example is 50 €/MWh

# Implicit and Explicit Auctioning of Balancing Capacity



# Multi-Product Auctions

- Scarcity pricing based on operating reserve demand curves relies on the notion of auctioning energy and balancing capacity **simultaneously**, in *real time*
- Identical concept to day-ahead co-optimized allocation of balancing capacity (article 40 of EBGL), but rather applied to *real time*



A multi-product charity auction. Buyers place bids for multiple products **simultaneously**. When the gate of the auction closes, the auctioneer determines a price for each product, and allocates each of them to the winning bidder.

# Some Notation

- $Q_i$ : Quantity of energy bid  $i$  [MWh]
- $P_i$ : Price of energy bid  $i$  [€/MWh]
- $QR_i$ : Quantity of BSP offer / TSO demand  $i$  [MW-h]
- $PR_i$ : Price of BSP offer / TSO demand  $i$  [€/MW-h]
- $x_i$ : Fraction of accepted energy offer  $i$
- $xR_i$ : Fraction of accepted balancing capacity offer  $i$
- $\lambda$ : Energy price [€/MWh] in multi-product auction (co-optimization)
- $\lambda R$ : Balancing capacity price [€/MWh]
- $\tilde{\lambda}$ : Energy price [€/MWh] in energy-only auction

# Explicit Auctioning of Real-Time Balancing Capacity

- Consider an application of EBGL article 40 on co-optimization to the illustrative example
- BSP energy bids ( $Q_i$  MW @  $P_i$  €/MWh):
  - BSPA: 10 MW @ 20 €/MWh
  - BSPB: 10 MW @ 50 €/MWh
- TSO energy bids ( $Q_i$  MW @  $P_i$  €/MWh):
  - Price-taking for 15 MW
- BSP balancing capacity bids:
  - BSPA: 10 MW @ 0 €/MWh
  - BSPB: 10 MW @ 0 €/MWh
- TSO balancing capacity demand:
  - 10 MW @ 309 €/MWh
- Balancing energy price  $\lambda$ : 359 €/MWh
- Balancing capacity price  $\lambda R$ : 309 €/MWh

$$\max_{x \geq 0, xR \geq 0} \overset{\text{Energy welfare}}{Q_i \cdot P_i \cdot x_i} + \overset{\text{BC welfare}}{QR_i \cdot PR_i \cdot xR_i}$$

$$\begin{aligned} & x_i \leq 1 \\ \text{Linking of bids} \quad & x_i + \frac{QR_i}{Q_i} xR_i \leq 1 \end{aligned}$$

$$(\lambda): \sum_i Q_i \cdot x_i = 0$$

$$(\lambda R): \sum_i QR_i \cdot xR_i = 0$$

This is an **explicit multi-product auction** for energy and balancing capacity, applied **in real time**

The equilibrium price for balancing capacity **reflects the value of balancing capacity** in the system

# Implicit Auctioning of Real-Time Balancing Capacity

- Our proposal, inspired by US designs, auctions the balancing capacity **implicitly**
- Motivation: seamless (to the extent possible) integration with EU design, while maintaining the intended benefits of scarcity pricing based on ORDC

## How it works

①

Run the energy-only balancing auction (e.g. MARI)

$$\max_{x \geq 0} Q_i \cdot P_i \cdot x_i$$

$$x_i \leq 1$$

$$(\tilde{\lambda}): \sum_i Q_i \cdot x_i = 0$$

②

Compute the same scarcity adder as the one that would have resulted from explicit auctioning:  $\lambda R = 309 \text{ €/MWh}$

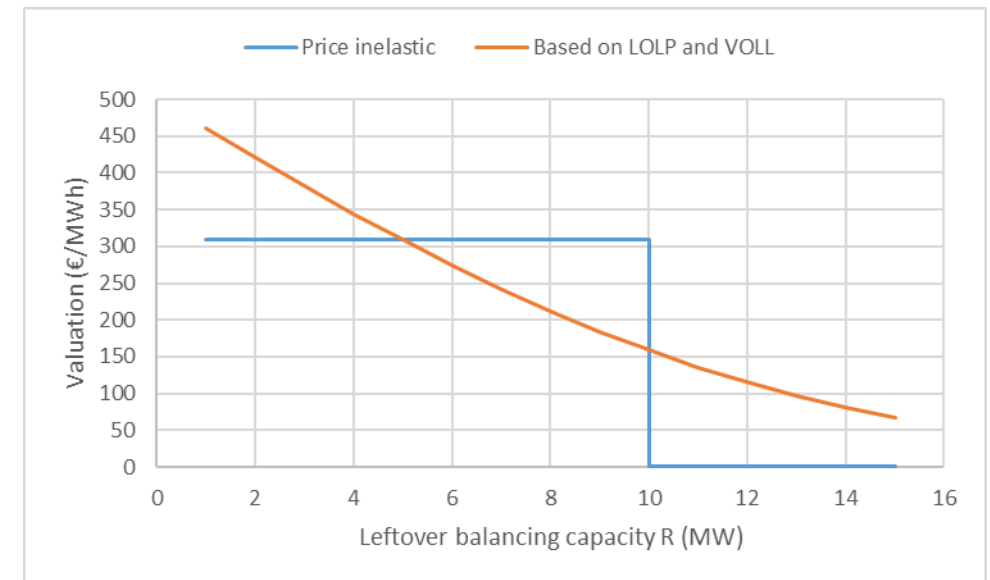
③

Correct the balancing price by accounting for linking of bids:  
 $\lambda = \tilde{\lambda} + \lambda R = 50 + 309 = 359 \text{ €/MWh}$

# How To Execute Step 2?

## Choosing Operating Reserve Demand Curves

- It depends on how the TSO values reliability, but it is always based on the amount of *leftover balancing capacity* in **real time**
- Inelastic operating reserve demand curve:  
10 MW @ 309 €/MWh  
→ Mathematically,  $\lambda R = 309 \text{ €/MWh}$  if  $R < 10 \text{ MW}$ ,  $\lambda R = 0$  otherwise
- Operating reserve demand curve based on LOLP:  
1 MW @ 460.1 €/MWh, 1 MW @ 420.7, €/MWh, ...  
→ Mathematically,  $\lambda R \approx (VOLL - \widehat{MC}) \cdot LOLP(R)$



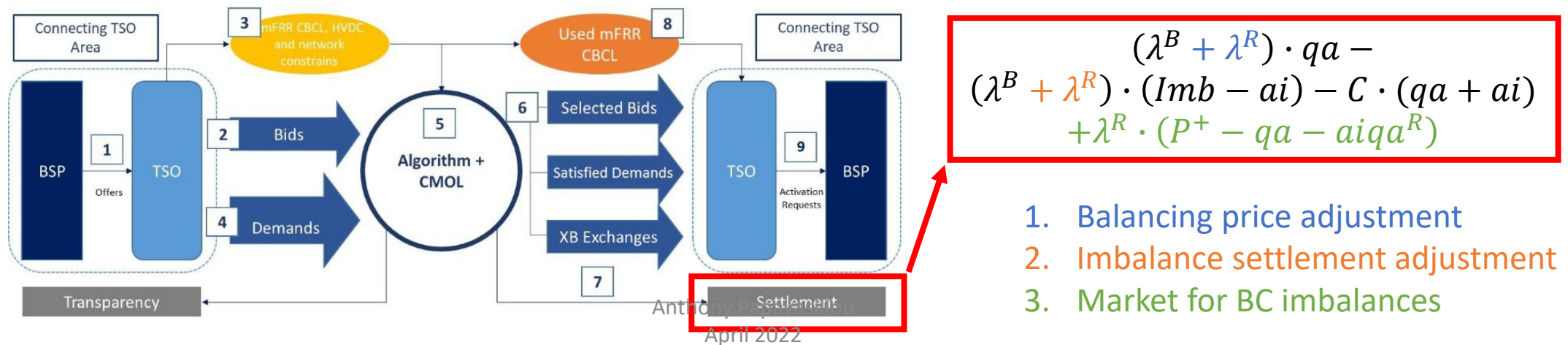
# Some Remarks

- The market clearing condition for energy can be rewritten equivalently as

$$(\tilde{\lambda}): \sum_{i \in BSP} Q_i \cdot x_i = BRPImb$$

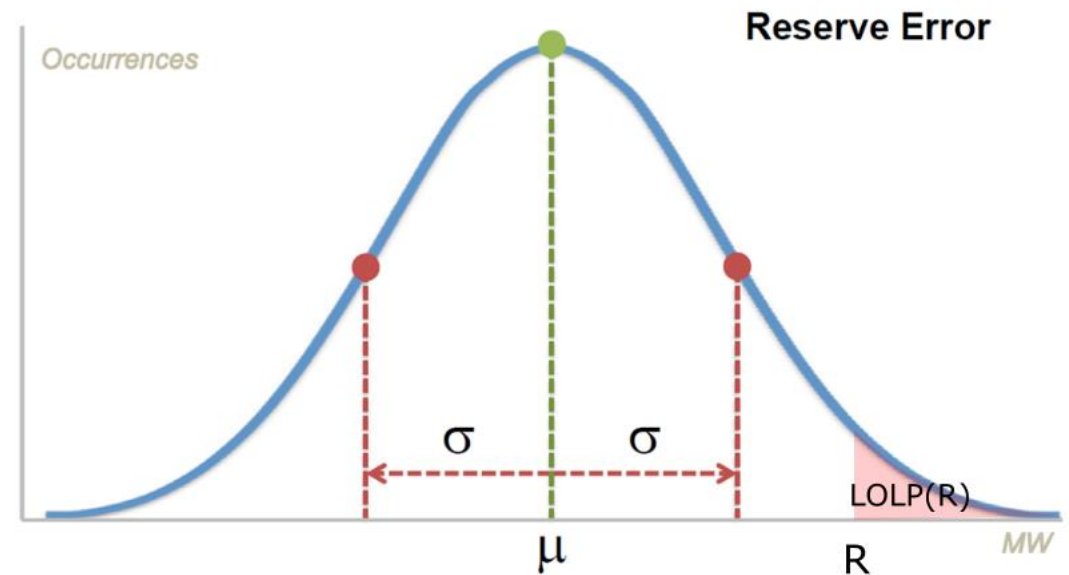
This suggests a unique energy price for BSPs and BRPs (since a unique product is traded, namely real-time energy)

- It is implicitly assumed that BSPs bid a zero cost for balancing capacity, since in the basic model there are no explicit / non-opportunity costs for balancing capacity
- The implementation of the real-time market for reserve can be implemented in the context of balancing platforms by applying the adder as indicated in the figure



# Loss of Load Probability

- Uncertainty  $\Delta$  in real time due to:
  - demand forecast errors
  - import uncertainty
  - unscheduled outages of generators
- $LOLP(R) = Prob(\Delta \geq R)$  is the probability that real-time uncertainty exceeds reserve capacity  $R$

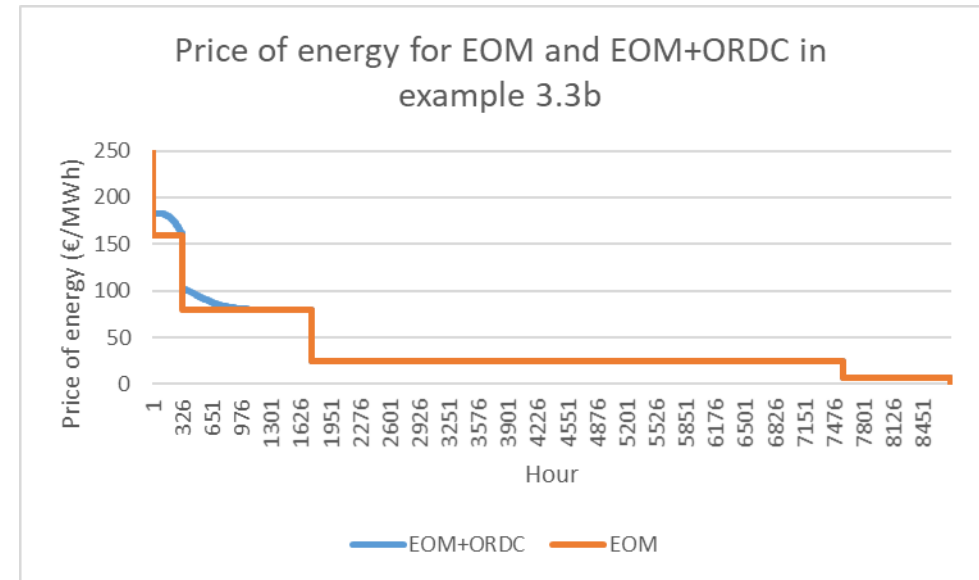
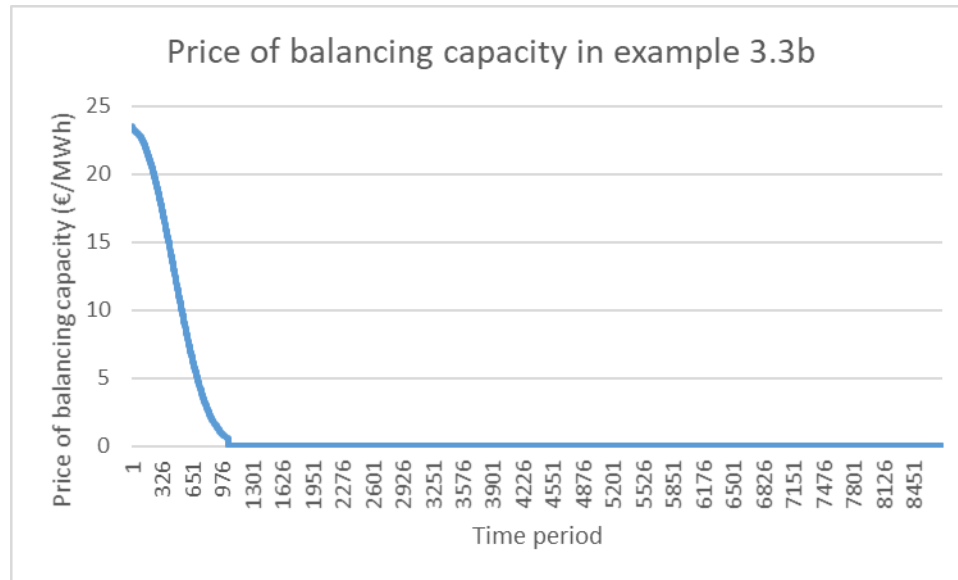


# Scarcity Price Adders Based on VOLL and LOLP

- Price adder:  $\lambda R = (VOLL - \lambda) \cdot LOLP(R)$ , where  $\lambda$  is the marginal cost of the marginal producer,  $R$  is the available balancing capacity
- More frequent, lower amplitude price spikes
- Price spikes can occur while relying on marginal cost bidding
- Through arbitrage, scarcity adders back-propagate to forward (day / week / month-ahead) balancing capacity auctions
- Scarcity pricing can co-exist with capacity mechanisms, however precedence matters: important to give the energy-only market design a chance to function properly *first*

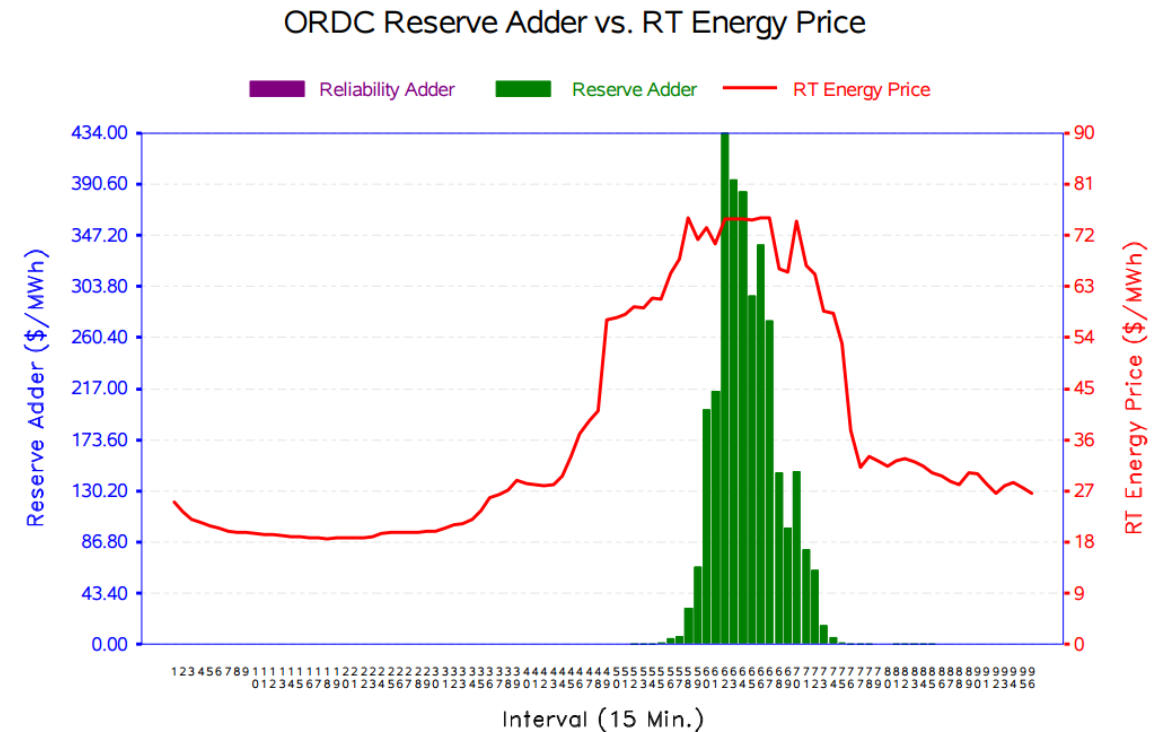
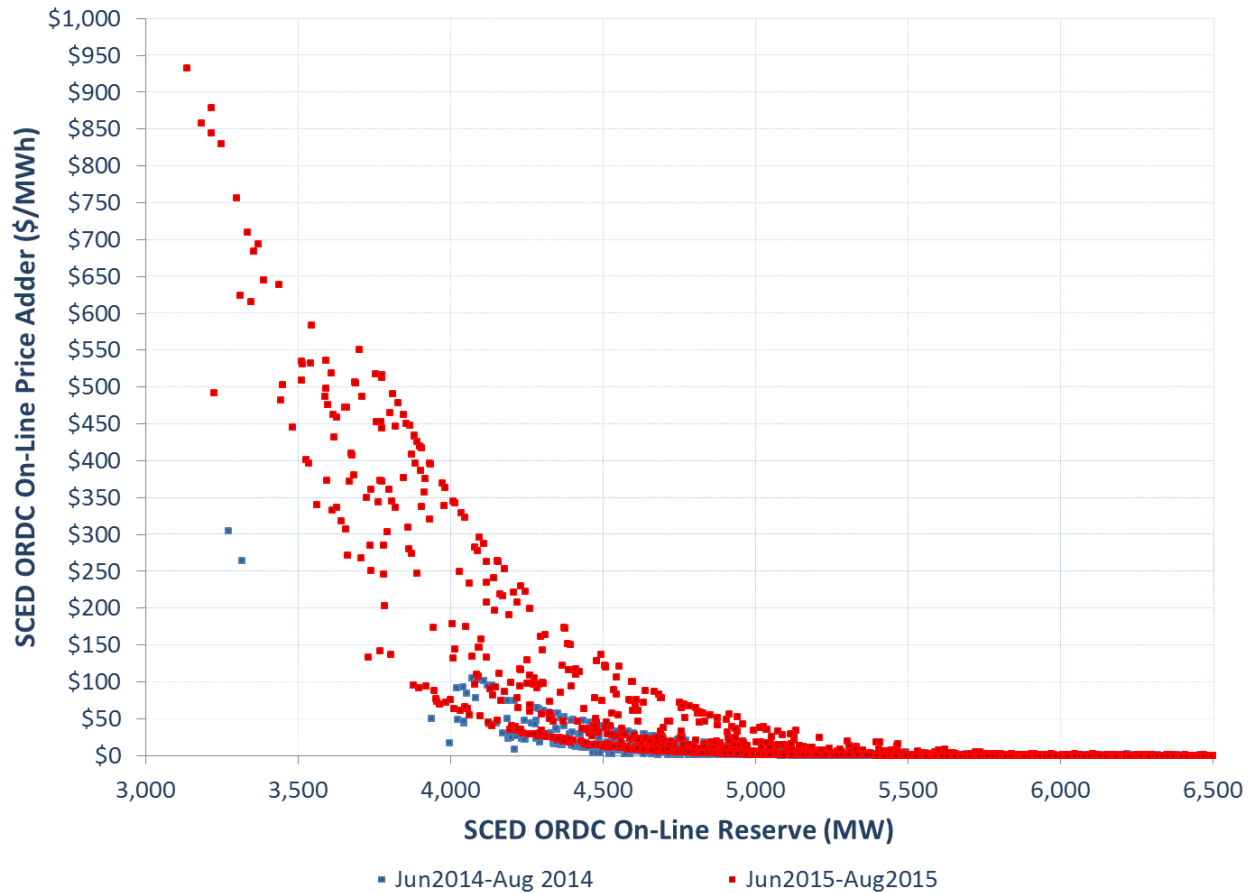


# Price Stabilization Effect of ORDCs

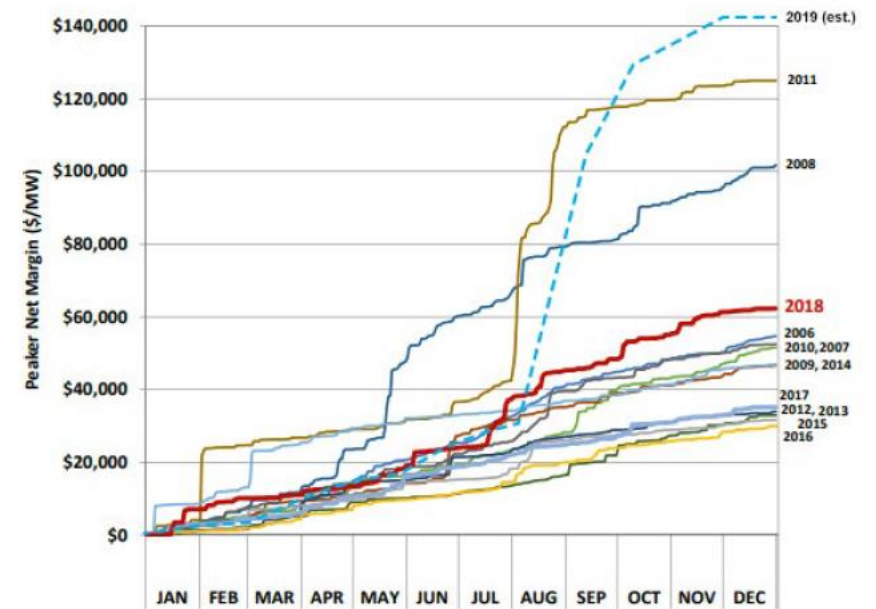
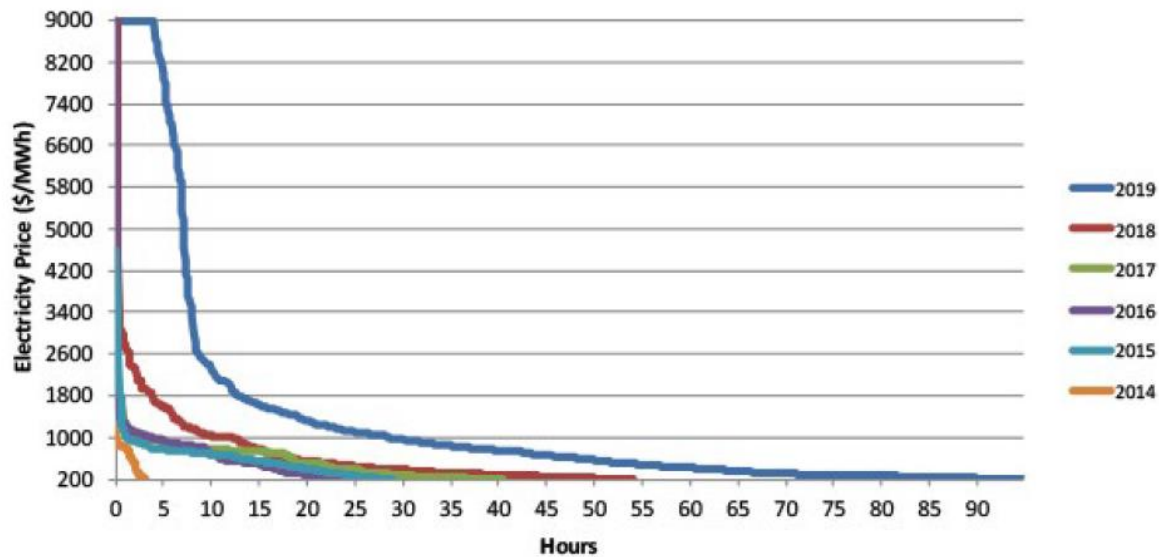


- Balancing capacity prices (left) lift energy prices with them (right), thereby producing a more dependable cash flow for flexible resources
- Whereas EOM long-run equilibrium prices can support optimal short-term dispatch, not all competitive short-term prices can support optimal long-term capacity mix. ORDC largely corrects this issue.

# Illustration from Texas: July 30, 2015



# Texas in 2019



Source: RTO Insider, “ERCOT 2019: Final Proof of a Successful Market Design?”, by Rob Gramlich, October 15, 2019

# The Missing EU Market for Real-Time Balancing Capacity

# BRPs and BSPs

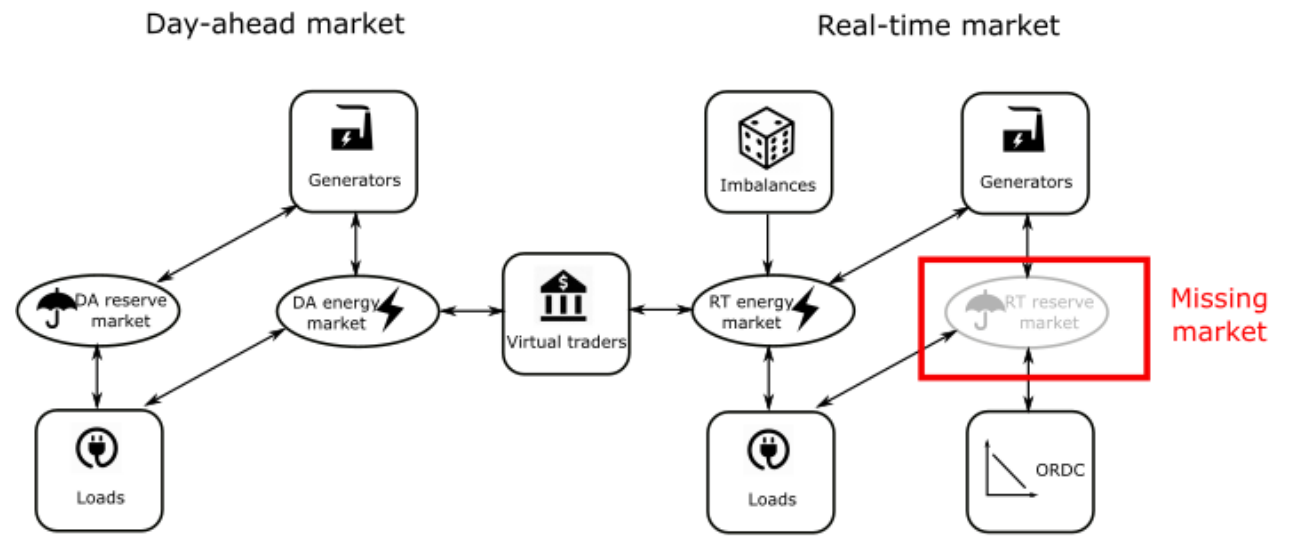
- **Balancing responsible parties (BRPs)**: *price-inelastic* buyers or sellers of real-time energy
- **Balancing service providers (BSPs)**: *price-elastic* buyers or sellers of real-time energy
  - BSPs commit to bidding at least DA reserve capacity to RT balancing markets
  - Each BSP must be attributed to at least one BRP portfolio (EBGL)
- BRPs and BSPs face a different price for real-time energy:
  - BRPs: **imbalance price**
  - BSPs: **balancing price**

# Translating First Principles to the EU Design

- ORDC essentially sets a RT price for reserve
- In equilibrium, energy and reserve prices follow each other in lock step

So **what does it mean to introduce ORDC adders to the EU market**, if we do not have a RT market for balancing capacity?

- Adders to the imbalance price (BRPs)?
- Adders to the balancing price (also BSPs)?
- What about RT balancing *capacity*?



# The CREG Scarcity Pricing Studies

# The Belgian Scarcity Pricing Studies

- **First study (2015)** [1]: How would electricity prices change if we introduce ORDC in the Belgian market?
  - **Finding:** it could enable the majority of combined cycle gas turbines, which are currently operating at a loss, to *recover their investment costs*
- **Second study (2016)** [2]: How does scarcity pricing depend on
  - strategic reserve
  - value of lost load
  - restoration of nuclear capacity
  - day-ahead (instead of month-ahead) clearing of reserves
- **Third study (2017)** [3, 4]: can we take a US-inspired design and plug it into the existing European market?
  - **Finding:** essential role of *real-time market for reserve capacity* for back-propagation of adders to forward reserve markets
- **Fourth study (2019)** [7, 8, 11]: cross-border effects, calibration of the ORDC, and interplay of scarcity pricing with BRPs and BSPs
  - **Finding:** limiting scarcity adder to imbalance price will not induce back-propagation of reserve value to day-ahead market
- **Fifth study (2020)** [14, 15]: support questions of market players on market design proposal [3], analyze material in scarcity pricing public consultation of Belgian TSO ELIA
  - **Finding:** quantitative methodology for calibration of ORDC, analysis of cross-border interactions, and ability of ORDC to co-exist with CRM



# Thank You

For more information

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<https://ap-rg.eu/>

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